One coating package, a $500 spread

Denver Detail Club lists its Silver package at $850 for a sedan and $1,350 for a truck. A shopper who sees only the starting price misses the difference.

Denver Detail Club

$850 sedan / $1,350 truck

Silver includes two layers, light paint enhancement and a five-year warranty. The quote builder shows prices by vehicle before the shopper adds a service.

Open quote builder

Go2U Detailing

From $1,100

The mobile service describes its five-year package as offering three to five years of protection. Vehicle size and paint condition affect the quote. The coating page emphasizes driveway installation.

Open coating page

KJ Detailing

From $1,200

The five-year offer includes a two-layer coating and paint correction. A truck bed or third row adds $100. The page invites the shopper to build a package in four questions.

Open package details

One test for your next coating offer

Put a sedan and a truck example beside the quote button. State what prep is included and what changes the price. For two weeks, tally inquiries that still ask how much a truck costs.

Based on three public service pages. These are advertised terms. A warranty and a stated protection period answer different questions. This first check establishes a baseline for future editions.

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